

DRAFT

**Sustainable Living Institute of Maui Community College
(SLIM)
Strategic Plan
2005-2007**

GOAL 1 (CREATE ENTITY):

Responsible Person(s): Steering Committee

Objective 1:

Create a SLIM entity to develop sustainable policies, procedures and programs, and identify its institutional relationship(s).

Action Strategy:

- Define the SLIM entity.
- Identify institutional parent and establish relationship.** University Center??

Objective 2:

Determine the governance structure and needs of SLIM.

Action Strategy:

- Identify and employ the Executive Officer.
- Create list of potential directors, being sure to include members from across the community.
- Create a team to approach the potential directors to join the organization.
- Formally institute the governing body.

GOAL 2 (MARKET STUDY):

Responsible Person(s): Steering Committee

Objective 1:

Study and define the audience (customers) for the employee enhancement and continuing education programs. Identify skill and knowledge needs not currently met by educational programs on Maui, or in the state of Hawai`i.

Action Strategies:

- Identify and engage a professional to develop and implement a Needs Analysis.

GOAL 3 (BUDGET & FUNDING):

Responsible Person(s): Executive Officer

Objective 1:

Enact a budgeting and funding structure that enables SLIM to achieve institutional sustainability.

Action Strategies:

- Create and implement an operating budget for current and projected funds.

Objective 2:

Create an effective funding strategy.

Action Strategies:

- Identify and secure funding sources.
- Write funding proposals, grant proposals, etc. to make these sources bear fruit.

GOAL 4 (LIVING LAB):

Responsible Person(s): Executive Officer

Objective 1:

Create living classrooms to serve as a model for others interested in creating sustainable communities.

Action Strategies:

- Identify examples of sustainable living within the community of Maui Nui.
- Identify and pursue opportunities to create living classroom models.
- Engage students, community members and other stakeholders in these learning labs to pursue the integration of theory and practice.

GOAL 5 (CONTINUING EDUCATION & EMPLOYEE ENHANCEMENT):

Responsible Persons: Suzette Robinson, flo wiger, Executive Director & faculty

Objective 1:

Develop and enable people through formal education and training to become leaders who will integrate sustainability in their professional and personal pursuits. Offer individuals the opportunity to receive training via credit and non-credit classes to expand their knowledge base of sustainability issues and introduce them to a range of mitigation strategies and cutting-edge technologies.

Action Strategies:

- Apply results of the Needs Analysis to identify and fulfill educational needs for the employer community of Maui and beyond.
- Provide credit and non-credit courses or other means of addressing sustainable topics using multiple pedagogical structures.

Objective 2:

Create the Employee Enhancement Program to meet the needs of employers on Maui and beyond who wish to incorporate and promote sustainable practices in their business activities.

Action Strategies:

- Apply results of the Needs Analysis to identify and fulfill educational needs for the community of Maui and beyond.
- Provide customized training with an eye towards workforce demands.

Objective 3:

Partner with Maui Community College's Office of Continuing Education to create SLIM's Continuing Education program.

Action Strategies:

- Apply results of the Needs Analysis to identify and fulfill educational needs for the community of Maui and beyond.
- Provide customized training with an eye towards workforce demands.

Objective 4:

Build the human resources and instruction capacity necessary to offer the educational opportunities listed in SLIM's Employee Enhancement and Continuing Education programs.

Action Strategies:

- Identify and engage instructors among existing MCC and UH system faculty, community members, outside experts and SLIM scholars.

GOAL 6 (TECHNOLOGY TRANSFER):

Responsible Person: Executive Officer & faculty

Objective 1:

Share information, knowledge and technologies with the community. Engage community and business leaders in the integration of theory and practice surrounding sustainability issues.

Action Strategies:

- Create a focal point for the exchange of knowledge and ideas regarding sustainability.
- Secure the services of experts in the field of sustainability to discuss the concerns that are critical to the future of Maui and beyond.

GOAL 7 (MARKETING):

Responsible Person(s): Executive Officer

Objective 1:

Build SLIM through effective marketing of educational programs and community engagement endeavors.

Action Strategy:

- Create the distinctive SLIM ‘brand’ through effective story-telling.
- Develop an effective marketing and communication strategy to attract instructors and students.

GOAL 8 (RESEARCH):

Responsible Person: Executive Officer

Objective 1:

Gather information, foster innovation, generate new knowledge and develop and validate appropriate strategies that focus primarily on sustainable island communities. Establish a research agenda to pursue research questions.

Action Strategies:

- Identify individual(s) to develop and implement this research agenda, to be informed by a literature and practice review.
- Establish a system of data collection and metrics to enable implementation.
- Coordinate the research agenda with Scholar and Intern Program.

Objective 2:

Demonstrate efficacy of research and integrate results with existing and envisioned practices on Maui and in other communities/islands.

GOAL 9 (SCHOLAR & INTERN PROGRAM):

Responsible Person: Steering Committee

Objective 1:

Create and implement a Scholar and Intern program with Maui employers, enabling the pursuit of research that will contribute to the development and use of sustainable practices on Maui, the achievement of SLIM's research agenda, and the educational evolution of individual scholars and interns.

Action Strategies:

- Enter into formal relationships with employers on island.
- Develop scholar and intern opportunities for students within the Hawaii educational system.
- Enter into formal relationships with other appropriate educational institutions to facilitate the interchange and engagement of scholars and interns.

Objective 2

Engage scholars who will contribute to SLIM's research agenda and serve as instructors for SLIM educational programs.

Action Strategies:

- Identify scholars to pursue research and instructional opportunities on Maui.

GOAL 10 (K-12 LEADERSHIP):

Responsible Person: Executive Officer

Objective 1:

Foster relationships with K-12 public and private institutions, to develop student and teacher interest in pursuing sustainability.

Action Strategies:

- Identify and pursue internship opportunities for K-12 students with Maui employers.
- Identify and pursue opportunities to enter the classroom and integrate sustainability in learning.
- Explore opportunities for teacher training.

GOAL 11 (COLLEGE LEVEL EDUCATION PROGRAMS):

Responsible Person: Steering Committee

Objective 1:

Develop the associate's degree in Applied Sustainable Sciences.

Action Strategies:

- To be determined.

Objective 2:

Develop as a Maui Community College degree or partner with UH Manoa, UH West O`ahu, or UH Hilo to bring in a bachelor's degree in Applied Sustainable Sciences to Maui.

Action Strategies:

- Determine feasibility of offering a 4-year degree in Applied Sustainable Science at Maui Community College.
- Discuss with UH system colleagues the possibility of offering an academic 4-year program that aligns with the goals of SLIM.

GOAL 12 (CULTURAL ENRICHMENT):

Responsible Person: Steering Committee & community

Objective 1:

Contribute significantly to improving the quality and vitality of life for Maui and all of Hawai'i's multi-cultural communities. Identify specific areas of life in Maui's various communities that could be improved by implementation of sustainability practices.

Objective 2:

Create awareness within the overall community of the sustainability issues arising out of the areas identified by Objective 1.

Objective 3:

Design specific projects to meet the range of needs found in Objective 1.

Objective 4:

Work with identified community leaders to implement projects in a well-thought out and timely fashion.

GOAL 13 (EVALUTION):

Responsible Person: Executive Officer

Objective 1:

Create a process for assessment and evaluation of the effectiveness of SLIM programs. Establish a continuous process improvement mechanism to refine the program.